

advertising special items

Have a Go
NEWS



wraps - inserts - double pages...

Special item - Inserts

Price on Application - minimum of 10,000 for insertion

Inserts specifications

Minimum finished single sheet size	148mm x 105mm
Maximum finished size	289mm x 425mm
Inserts in excess of single sheet;	
Minimum size	148mm x 105mm
Maximum Size	289mm x 405mm
A4 / Quarto sizes	4-6 pages (minimum 100gsm) 8-10 pages (minimum 80gsm) 12-16 pages (minimum 60gsm) 18-32 pages (minimum 54gsm)

- It is preferable that inserts of less than 24 pages are not stapled. When using staples, they should not exceed the thickness of the product and be placed perfectly within the fold of the product. A glued insert is preferred.
- Any card, envelope, perforated insert or any other insert material of an unusual nature, dimension, or fold will require a dummy sample, or the product to be viewed prior to acceptance.
- Inserts containing metal or sharp objects, such as keys, coins, razor blades, etc. will not be accepted.
- Products such as stickers, part fold backs, magnets, index folds or steps, MUST be tested and approved prior to acceptance.
- For testing of unusual or unspecified products, a minimum of 500 samples will be required.
- All inserts must be arrive seven (7) days before the date of inserting.
- A insert/product which has been delivered after deadline or does not meet the required specifications will be rejected.

Delivery address for inserts:

IVE Group WA
Attention; Ben Sheehan
Publishing Co-Ordinator
7 Rafferty Close
Mandurah 6210

Inserts are to be dropped off at IVE Group WA, Monday to Friday, between 8am to 6pm

**If you or your client requires further information specifications related to the labelling, delivery or packing of palletted inserts, please consult Have a Go News.*

Special item - Have a Go News Events Guide to Seniors Week Liftout

The *Have a Go News Events Guide to Seniors Week* is published as an insert with the October edition. The insert contains event listings and information on activities including Have a Go Day a LiveLighter event.

Special item - Sponsored content Have a Go News website, facebook and digital advertisement rates

Please download the *Have a Go News Mediakit* for prices and sizes on sponsored content for website and facebook advertising.



**YOUR No.1
NEWSPAPER
TO ACCESS THE
MATURE MARKET**



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