

material requirements



Supplied artwork requirement	Acrobat 4 (PDF 1.3) 'Press ready' PDF Adobe Distiller settings are available upon request				
Material deadline	25th of the month prior to publication Refer to current media kit for submission date upon dispensing late finished artwork.				
Resolution	Minimum of 300 dpi				
Colour	Grayscale or CMYK mode images or elements DO NOT colour manage in Photoshop or Illustrator				
GCR	Recommended total ink density of 240%				
Black ink limit	90%, allow for dot gain of 26%				
Fonts	Embed all. Base 14 fonts must be embedded into PDF Postscript Type 1 fonts recommended				
Submission of artwork	Material needs to be emailed to production@haveagonews.com.au Proofs are not sent for press ready supplied artwork. Please avoid emailing pdfs larger than 8MBs. Please advise our production department or your sales representative if you are submitting press ready artwork and/or graphical elements via third parties (Dropbox, Adstream, Hightail etc).				
Special items dimensions	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">Single full page</td> <td style="width: 50%;">380mm (height) x 265mm (width)</td> </tr> <tr> <td>Double page spread</td> <td>380mm (height) x 550mm (width)</td> </tr> </table>	Single full page	380mm (height) x 265mm (width)	Double page spread	380mm (height) x 550mm (width)
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Column widths

1 column width	2 column width	3 column width	4 column width	5 column width	6 column width	7 column width
34.229mm	72.69mm	111.152mm	149.614mm	188.076mm	226.538mm	265mm

Please direct all production queries to our Production Department
Ph: (08) 9227 8283 Email: production@haveagonews.com.au

