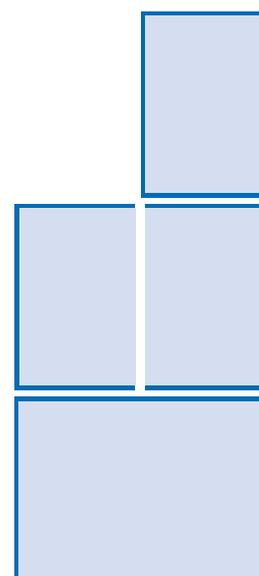




Supplied artwork requirement	Compatibility Acrobat 4 (PDF 1.3) 'Press ready' PDF *Adobe Distiller settings are available upon request
Material deadline	25th of the month prior to publication
Resolution	Minimum of 300 dpi
Screen ruling	150 lpi
Colour	Grayscale or CMYK mode images or elements *DO NOT colour manage in Photoshop or Illustrator
GCR	Recommended total ink density of 240%
Black ink limit	80%, allow for dot gain of 30%
Fonts	Embed all. Base 14 fonts must be embedded into PDF *Postscript Type 1 fonts recommended over TrueType fonts
Submission of artwork	Material needs to be, preferably, emailed to production@haveagonews.com.au Proofs are not sent for press ready supplied artwork. Please avoid emailing pdfs larger than 8MBs. Please advise our production department or your sales representative if you are submitting press ready artwork and/or graphical elements via third parties (Dropbox, Adstream, Hightail etc).

Column widths

one column	34.286mm			
two column	72.571mm			
three column	110.857mm			
four column	149.143mm			
five column	187.429mm			
six column	225.714mm			
seven column	265mm			



Special items dimensions

Single full page	265mm (w) x 405mm (h)
Double page spread (Facing pages supplied as composite page)	550mm (w) x 405mm (h)
Double page spread (Supplied as single pages [L + R] utilising inner page gutters)	275mm (w) x 405mm (h)

WRAP (4 facing pages) Material to be supplied as 4 single full pages, or two single full pages and a double page spread (facing).

Please direct all production queries to our Production Department
Ph: (08) 9227 8283
Email: production@haveagonews.com.au

