



| | | | | | | | | | | | | | |
|---|--|------------------|-----------------------|---|-----------------------|---|-----------------------|--|-----------------------|---|-----------------------|---|-----------------------|
| Supplied artwork requirement | Compatibility Acrobat 4 (PDF 1.3) 'Press ready' PDF *Adobe Distiller settings are available upon request | | | | | | | | | | | | |
| Material deadline** | 25th of the month prior to publication **Refer to current media kit for submission date upon dispensing late finished artwork. | | | | | | | | | | | | |
| Resolution | Minimum of 300 dpi | | | | | | | | | | | | |
| Screen ruling | 150 lpi | | | | | | | | | | | | |
| Colour | Grayscale or CMYK mode images or elements *DO NOT colour manage in Photoshop or Illustrator | | | | | | | | | | | | |
| GCR | Recommended total ink density of 240% | | | | | | | | | | | | |
| Black ink limit | 80%, allow for dot gain of 30% | | | | | | | | | | | | |
| Fonts | Embed all. Base 14 fonts must be embedded into PDF *Postscript Type 1 fonts recommended over TrueType fonts | | | | | | | | | | | | |
| Submission of artwork | Material needs to be, preferably, emailed to production@haveagonews.com.au Proofs are not sent for press ready supplied artwork. Please avoid emailing pdfs larger than 8MBs. Please advise our production department or your sales representative if you are submitting press ready artwork and/or graphical elements via third parties (Dropbox, Adstream, Hightail etc). | | | | | | | | | | | | |
| Special items dimensions | <table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">Single full page</td> <td style="width: 50%;">385mm (h) x 269mm (w)</td> </tr> <tr> <td>Double page spread (Facing pages supplied as composite page)</td> <td>385mm (h) x 558mm (w)</td> </tr> <tr> <td>Double page spread (Supplied as single pages [L + R] utilising inner page gutters)</td> <td>385mm (h) x 279mm (w)</td> </tr> </table> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">Single full page for <i>Have a Go News Seniors Week Events Guide</i> liftout</td> <td style="width: 50%;">380mm (h) x 269mm (w)</td> </tr> <tr> <td>Double page spread for <i>Have a Go News Seniors Week Events Guide</i> liftout (Facing pages supplied as composite page)</td> <td>380mm (h) x 558mm (w)</td> </tr> <tr> <td>Double page spread for <i>Have a Go News Seniors Week Events Guide</i> liftout (Supplied as single pages [L + R] utilising inner page gutters)</td> <td>380mm (h) x 279mm (w)</td> </tr> </table> | Single full page | 385mm (h) x 269mm (w) | Double page spread (Facing pages supplied as composite page) | 385mm (h) x 558mm (w) | Double page spread (Supplied as single pages [L + R] utilising inner page gutters) | 385mm (h) x 279mm (w) | Single full page for <i>Have a Go News Seniors Week Events Guide</i> liftout | 380mm (h) x 269mm (w) | Double page spread for <i>Have a Go News Seniors Week Events Guide</i> liftout (Facing pages supplied as composite page) | 380mm (h) x 558mm (w) | Double page spread for <i>Have a Go News Seniors Week Events Guide</i> liftout (Supplied as single pages [L + R] utilising inner page gutters) | 380mm (h) x 279mm (w) |
| Single full page | 385mm (h) x 269mm (w) | | | | | | | | | | | | |
| Double page spread (Facing pages supplied as composite page) | 385mm (h) x 558mm (w) | | | | | | | | | | | | |
| Double page spread (Supplied as single pages [L + R] utilising inner page gutters) | 385mm (h) x 279mm (w) | | | | | | | | | | | | |
| Single full page for <i>Have a Go News Seniors Week Events Guide</i> liftout | 380mm (h) x 269mm (w) | | | | | | | | | | | | |
| Double page spread for <i>Have a Go News Seniors Week Events Guide</i> liftout (Facing pages supplied as composite page) | 380mm (h) x 558mm (w) | | | | | | | | | | | | |
| Double page spread for <i>Have a Go News Seniors Week Events Guide</i> liftout (Supplied as single pages [L + R] utilising inner page gutters) | 380mm (h) x 279mm (w) | | | | | | | | | | | | |

Column widths

| | | | | | | |
|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
| 1 column width | 2 column width | 3 column width | 4 column width | 5 column width | 6 column width | 7 column width |
| 34.8mm | 73.833mm | 112.867mm | 151.90mm | 190.933mm | 229.967mm | 269mm |

**Please direct all production queries to our Production Department
Ph: (08) 9227 8283 Email: production@haveagonews.com.au**

